



Mustang Money® Promotion Spring/Summer Promotion 2009 GAME PROMOTION PROCEDURES

Purpose

The purpose of this document is to provide a clear understanding of the promotional aspects of the Oklahoma Lottery Mustang Money® promotion. The instant game component of the promotion is governed by the OLC Rules. The rules as well as these promotion procedures promote the integrity of the Oklahoma Lottery and ensure award winners are selected impartially and randomly.

Instant Game

OK 128- Mustang Money® Scratcher ticket

Promotion

Purchase a \$5 Mustang Money® instant scratcher ticket and any non-winning Mustang Money® instant scratcher ticket (“winning tickets” include any ticket that awards a free ticket as a prize) may be returned as an entry into the Mustang Money® promotion to win the various prizes listed below.

Promotion Dates

March 31, 2009 – TBD*

*TBD- The final drawing date (Drawing 4) will be set after the ending date for the Mustang Money® Scratcher is announced. The final drawing date will be communicated via OLC web site, through local media and a terminal message to retailers.

Prizes

1. Four (4) 2010 V6 Mustang Convertibles

- a. Prize includes: the convertible (estimated value of \$26,000) and a cash payment of applicable federal and state tax withholdings (\$11,028). A check for \$1,000 will also be included for payment towards the costs of the tag, title, and tax. Total estimated prize value of one convertible and taxes is \$38,028.
- b. Specifications: 2010 V6 Mustang Convertible®:
4.0L V6 engine, Power vented 4-wheel disc brakes with anti-lock braking system (ABS), Remote Keyless Entry, Dual Stage front airbags, front seat side airbags, Tire Pressure Monitoring System, SecuriLock Passive Anti-theft system, 17” Painted Aluminum Wheels, AM/Fm Stereo with Single CD Player, Cloth Bucket Seats, 4 way manual driver, 2-way manual passenger, Cloth Convertible Top, Vehicle color may be selected by each Grand Prize winner from the list of Mustang® V6 Convertible colors available for 2010. Winners may also choose from either a 5 speed Automatic or Standard Transmission.
- c. Fulfillment: After the selected non-winning Mustang Money® instant ticket is drawn and validated by the Oklahoma Lottery, the fulfillment process will be initiated. The winners will then be contacted within ten (10) business days of the draw date to make prize delivery arrangements. The Mustang Convertible® will be ordered from Bob Howard® in Oklahoma City. Any changes that the winner wishes to make regarding additional options will be the sole responsibility of the winner and Bob Howard®. The OLC reserves the right to substitute the current production model (2010) based on the time of the claim and/or its’ availability.

- d. Oklahoma DHS and Tax Debt: Before awarding of the Mustang Convertible®, Oklahoma DHS debt and Oklahoma tax debt required offsets will be verified through the Oklahoma Department of Human Services and the Oklahoma Tax Commission. If a winner is found to owe DHS or tax debt or other offsets, dollars owed will be subtracted from all cash amounts associated with the prize. In the event the offset requires a partial deduction from the non-cash prize, the debt owed and the taxes on the prize will be deducted from the estimated prize value (\$38,028) and the remainder of the cash, if any, will be awarded.

2. Cash Prize of \$25,000

- a. Prize includes: \$25,000 cash prize
- b. Fulfillment: After the selected non-winning Mustang Money® instant ticket is drawn and validated by the Oklahoma Lottery, the fulfillment process will be initiated. The winners will then be contacted within ten (10) business days of the draw date and the winners will be responsible for collecting their prize at Oklahoma Lottery Headquarters.
- c. Oklahoma DHS and Tax Debt: Before awarding of the \$25K Cash Prize, Oklahoma DHS debt and Oklahoma tax debt required offsets will be verified through the Oklahoma Department of Human Services and the Oklahoma Tax Commission. If a winner is found to owe DHS or tax debt or other offsets, the debt owed and the taxes on the prize will be deducted from the prize value and the remainder of the cash, if any, will be awarded.

3. Twenty (20) Cash Prizes of \$1,000

- a. Prize includes: \$1,000 cash prize
- b. Fulfillment: After the selected non-winning Mustang Money® instant tickets are validated by the Oklahoma Lottery, the fulfillment process will be initiated. The winners will then be contacted within ten (10) business days of the draw date and will be responsible for collecting their prizes at Oklahoma Lottery Headquarters.
- c. Oklahoma DHS and Tax Debt: Before awarding of the Cash Prize, Oklahoma DHS debt and Oklahoma tax debt required offsets will be verified through the Oklahoma Department of Human Services and the Oklahoma Tax Commission. If a winner is found to owe DHS or tax debt or other offsets, the debt owed and the taxes on the prize will be deducted from the prize value and the remainder of the cash, if any, will be awarded.

4. Other Cash Prizes

All other cash prizes associated with the game will be awarded in accordance with official rules of the Oklahoma Lottery Commission.

Entry Submission Methods

Entries for this promotion can be submitted in the following manners:

1. Postal Mail - An official entry consists of an eligible non-winning Mustang Money® instant scratcher ticket with information filled out on the back and mailed to the Oklahoma Lottery headquarters. A complete name, address, telephone number, email (optional) and signature must be provided on the entry. The Mustang Money® instant scratcher ticket is a self-mailer postcard; however, entries may be submitted in an envelope. Multiple entries in an envelope will be accepted. Each entry will only be valid for the drawing for which the entry was received (Drawing 1, 2 or 3) and for the final grand prize drawing (Drawing 4). The Oklahoma Lottery is not responsible for lost, late, misdirected, damaged, incomplete, altered, illegible or postage-due mail. Valid entries must be received in the offices of the Oklahoma Lottery by close of business on the final day of an entry period to be included in the selection process.

Mailing Address: "Mustang Money® Promotion"
Oklahoma Lottery

2. Oklahoma Lottery Web site- Players may also enter the promotion via the Oklahoma Lottery web site, www.lottery.ok.gov. To enter players must submit all of their contact information and enter the required numbers from the ticket on the designated promotion web page. Players must save their original scratcher ticket once it has been entered online. **The original instant scratcher ticket must be presented to the OLC to complete the validation process if selected as a winner.** Do not enter the promotion in more than one method for each ticket. If you enter online and cannot produce the ticket if you are selected, you will be disqualified.
3. Deposit Entry at OLC Headquarters- Completed entries may be deposited at OLC headquarters in the claims office. Oklahoma Lottery employees cannot hand deliver entries given to them from any participating individual and any entry delivered in such manner will be disqualified.

Drawing Schedule

Drawing	Draw Date	Entry Period	Prizes
1	May 1	March 31-April 30	(1) 2010 V6 Mustang Convertible
2	June 16	May 1-June 15	(1) 2010 V6 Mustang Convertible
3	July 31	June 16 – July 30	(1) 2010 V6 Mustang Convertible
4	TBD*	March 31 – TBD*	(1) 2010 V6 Mustang Convertible; (1) prize of \$25,000; (20) prizes of \$1,000

*TBD- The final drawing date (Drawing 4) will be set after the ending date for the Mustang Money® Scratcher is announced. The final drawing date will be communicated via OLC web site, through local media and a terminal message to retailers.

Submission Deadlines and Requirements

1. The final grand prize drawing date for Drawing 4 will be determined by the Oklahoma Lottery based on the game ending date for the Mustang Money® instant scratcher ticket. The Oklahoma Lottery is not responsible for entries received after the deadline. Entries received after the entry deadline date for a drawing will be deemed ineligible for that drawing and will be put into the next drawing if any. (There is no draw after Drawing 4). An entry is only eligible for the particular drawing period and the final drawing. (i.e. entries received through April 30 will be eligible for Drawing 1 and Drawing 4; entries received from May 1 through June 15 are eligible for Drawing 2 and Drawing 4; etc.) A ticket drawn from Drawings 1, 2 or 3 that wins a prize is not eligible for Drawing 4. Alternates drawn in Drawings 1, 2 and 3 that are not prize winners, will be eligible for Drawing 4. Players may enter as often as they wish using valid entries.
2. A complete name, address, telephone number, email (optional) and signature must be provided on the entry, so that the owners of selected entries can be identified and contacted. Incomplete or illegible entries will be disqualified. Entries with address stamps or stickers are acceptable, but they also must have a complete name, address, telephone number, email (optional) plus the entrants' signature.

Winner Selection

Entries from both the Oklahoma Lottery web site and the postal mail/ hand delivered entries will be prorated to determine the appropriate number of entries to select from each group. Any entry selected that does not qualify as a valid

entry, according to the official promotion procedures, will be discarded. Documentation outlining the drawing procedures will be made available upon request by the Oklahoma Lottery.

General Rules

1. Players will be limited to winning only once per individual drawing, but can win multiple times across the four drawings.
2. If more than one person's name appears on any of the tickets drawn as a winner, these individuals will be notified, and it will be their responsibility to declare ownership of the prize.
3. Winner(s) will be notified via postal mail and/or phone of their winner status after all validation and verification has taken place. Winner(s) will be required to complete a claim form, and provide two forms of identification to the Oklahoma Lottery. If a winner does not meet all promotion qualifications (valid entry, age requirement, etc.) they will be disqualified and the next alternate will be selected and subsequently validated and verified.
4. By submitting an entry, each player authorizes the Oklahoma Lottery to release prize winner information to various media sources and list winners' names and pictures on the Oklahoma Lottery web site, www.lottery.ok.gov and at authorized OLC retailers.
5. The Oklahoma Lottery reserves the right at its sole discretion to substitute a prize of equal or greater value if any prize cannot be awarded as described due to unavailability or for any other reason. Additional restrictions and conditions specific to any particular prize will be disclosed to winners upon prize notification.
6. Prizes pictured in game materials and on the Lottery web site are for illustrative purposes only.
7. Only persons 18 years of age or older are eligible to enter and win. Winners will be required to furnish proof of age.
8. Additional local, state, federal or other taxes, expenses or surcharges associated with the prizes (if any) and not mentioned in these rules are the responsibility of the winner.
9. The Oklahoma Lottery and its agencies are not responsible for error, omission, interruption, deletion, defect, delay in operations or transmission, theft or destruction or unauthorized access to or alterations of entry materials or for technical, network, telephone equipment, electronic, computer, hardware or software malfunctions of any kind, or inaccurate transmission of or failure to receive entry, winner or other contest information by sponsors or entrants for any reason whatsoever. The Oklahoma Lottery is not responsible for entries that are late, misdirected or incomplete. All entries become the sole property of the Oklahoma Lottery and will not be returned. CAUTION: ANY ATTEMPT BY AN ENTRANT TO DELIBERATELY DAMAGE OR UNDERMINE THE LEGITIMATE OPERATIONS OF THE PROMOTION IS A VIOLATION OF CRIMINAL AND CIVIL LAWS. SHOULD SUCH AN ATTEMPT BE MADE, THE OKLAHOMA LOTTERY RESERVES THE RIGHT TO CANCEL THE PROMOTION IF IT BECOMES TECHNICALLY CORRUPTED.

10. No other tickets or entries are eligible for this promotion, including other Scratchers games, sample-void tickets, altered or stolen tickets, postcards, any canceled ticket or any likeness of an authentic ticket.
11. The Oklahoma Lottery is not responsible for any non-promotional mail inadvertently sent to the promotional address.
12. The Oklahoma Lottery will not provide any assurance and/or verification of receipt of any entry submitted by any player or promotion participant.
13. The Oklahoma Lottery makes no express or implied warranties of any kind with respect to the safety, appearance or performance of any prize offered.
14. Cash value will not be offered for any prize unless a specific conflict arises because of DHS debt, tax debt or other required offsets.
15. Once final transfer of a prize is complete, the winner has sole ownership of the prize and the use of the prize is at the owner's discretion.
16. The Oklahoma Lottery is not responsible for scratcher tickets and/or online game claims sent to the promotional mailing address for non-promotion, cash related prize payment. Tickets sent to the promotional mailing address to be cashed will be considered lost mail.
17. Each person entering this promotion agrees by the act of participation to be bound by these promotional procedures of the Oklahoma Lottery.
18. These promotional procedures may be modified at any time at the sole discretion of the Oklahoma Lottery. Changes will be posted on our web site.
19. All Promotional Procedures and Game Rules are available at www.lottery.ok.gov or by contacting the Oklahoma Lottery Commission at 1.888.PLAYOLC (752.9652).